



# ARRP 5K Trail Run

## Race Sponsorship Proposal

Prince George Parks and Recreation, the Riverside Regional Jail, and the Friends of the Lower Appomattox River (FOLAR) are proud to host the 8<sup>th</sup> Annual **Appomattox River Regional Park 5K Trail Run** (800 FOLAR Trail, N. Prince George, VA 23860) on Saturday, April 13<sup>th</sup>! All profits and donations from the event will be split between the Special Olympics of Virginia and FOLAR. **All Sponsorships need to be received by April 5<sup>th</sup> to be included on the race shirt.**

Riverside Regional Jail Authority has been a longtime supporter of the Law enforcement Torch Run for Special Olympics Virginia. The Law Enforcement Torch Run unites officers from law enforcement agencies and corrections departments across the state to raise funds and awareness for Special Olympics Virginia.

The Friends of the Lower Appomattox River (FOLAR) is the only organization in the region dedicated to conserving and protecting the natural, cultural, and recreational resources along the Lower Appomattox River. FOLAR has served the region as a registered 501c3 nonprofit organization since 2001. Proceeds from this event will help FOLAR create access to the river, improve parks, establish trails, and protect special places along the river for all to enjoy.

### Sponsorship Options:

**NOTE: All sponsorship options include:**

- A booth or your company literature placed on sponsor display table if you're unable to attend
- Special announcements mentioning sponsor name before and after the run

#### Gold - \$750

- PROMINENT display of logo/name on the BACK of run t-shirts
- 6 complimentary race entries and 6 complimentary run t-shirts

#### Silver - \$500

- Logo/name on the back of the run t-shirt
- 4 complimentary race entries and 4 complimentary run t-shirts

#### Bronze - \$250

- Logo/name on the back of the run t-shirt
- 2 complimentary race entries and 2 complimentary run t-shirts

#### \$100 each

- Name on the back of the run t-shirt

Company Name:	Address:
Contact Person:	Contact Number:
Title:	Sponsorship Level:
Contact Email:	Signature:

Please make checks payable to *Prince George Parks and Recreation* – P.O. Box 68, Prince George, VA 23875.

**All sponsors will be contacted prior to the run for pertinent information.**