

COLLECTIVE IMPACT PRE-MEETING SURVEY 1



February 2020

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Pre-Meeting Survey

- Gauge focus areas and priorities for use in developing and shaping commonalities and preliminary desired outcomes
- Understand perception of FOLAR and information needs
- Sent to all invited participants

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Survey Results – who participated?

Total Participants

- 24 Responses (30% response rate)
 - 16 Agency Staff
 - 8 FOLAR Board Members (2 of these were also counted as agency staff)
 - 2 Foundation Staff/Board
- 16%
 - Parks and Rec
 - Environment/Stormwater staff
 - Other (retired, board member)
- 12%
 - Public Safety
 - Planning staff
- 8%
 - Community Health
 - Tourism/Economic Development
 - Transportation

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Survey Topic - Engagement

- A majority of the respondents felt engaged with other localities, stakeholders and FOLAR
 - *The public safety sector felt the least engaged*
- A majority of respondents agreed that engaging more with FOLAR staff would help advance their work. Some responses included items like:
 - *Supporting CIP, grants, program development and policy work*
 - *Communication to elected officials, help distribute information about my agency*
 - *Partnering on education and outreach on multiple issues*
 - *Continue meetings like State of the Trail and participating in community meetings and committees*

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Survey Topic - Appomattox River Trail Master Plan

- A majority of the respondents felt familiar with the Appomattox River Trail Master Plan for the region and their locality
 - *The public safety sector and SWCD felt the least familiar*
- A majority of respondents did not know if the Appomattox River Trail was in their localities comprehensive plan
- A majority of the respondents did respond favorably that their organization had adopted a resolution of support or a letter of support for the Appomattox River Trail

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Survey Topic - Access to Information

- How participants find information about the Appomattox River and trail efforts:
 - *FOLAR website - 88%*
 - *Explore the River Map - 46%*
 - *Facebook - 33%*
 - *Crater PDC website - 17%*
 - *Instagram - 13%*
 - *LinkedIn - 8%*
 - *Other methods - direct communication with FOLAR staff, the master plan, attending board meetings*
- Other information resources that would be beneficial:
 - *Information located on the website of the localities*
 - *Public presentations at popular venues*

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Survey Topic - Access to Information

- A majority of the respondents recommend FOLAR to others as a resource to find information about the Appomattox River Trail
 - *The public safety sector reported making the least number of recommendations*

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Survey Topic - Work Relationship

- Topics prioritized in relation to the Appomattox River Trail as is applied to respondent's work:
 - *Land Conservation and the Environment was prioritized by the most participants, followed by Recreation, Health/Wellness, Maintenance and Public Safety.*
- Policies or programs that might support the priorities (open-ended):
 - *Communication and Programming*
 - Shared stakeholder calendar of programs and events taking place across the system
 - *Planning & Policy Work*
 - Master planning, comprehensive plan, CIP, etc.
 - *Education & Outreach*
 - Variety of topics including environment, wildlife, history, health and wellness

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Survey Topic - Work Relationship

- A majority of respondents answered positively when asked if they find ways to connect their work to the Appomattox River Trail
- Barriers cited for connecting work to the trail included:
 - *Lack of time/availability*
 - *Lack of funding*
 - *Scope of work/other responsibilities*

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Survey Topic – Desired learning takeaways from the State of the Trail meeting

- Creative approaches by other partners
- A sense of community engagement and next steps I can do to work with FOLAR in the future
- What other localities are doing to progress the vision of the trail, some tools for implementation, the status of the trail
- How can we assist?
- What is happening in the other jurisdictions that I may not know about
- Connect with other stakeholder
- More about the trail and how to engage citizens
- Implementation planning
- Status of the plan and funding
- The excitement from the participants

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