

## A Strategy That's Working

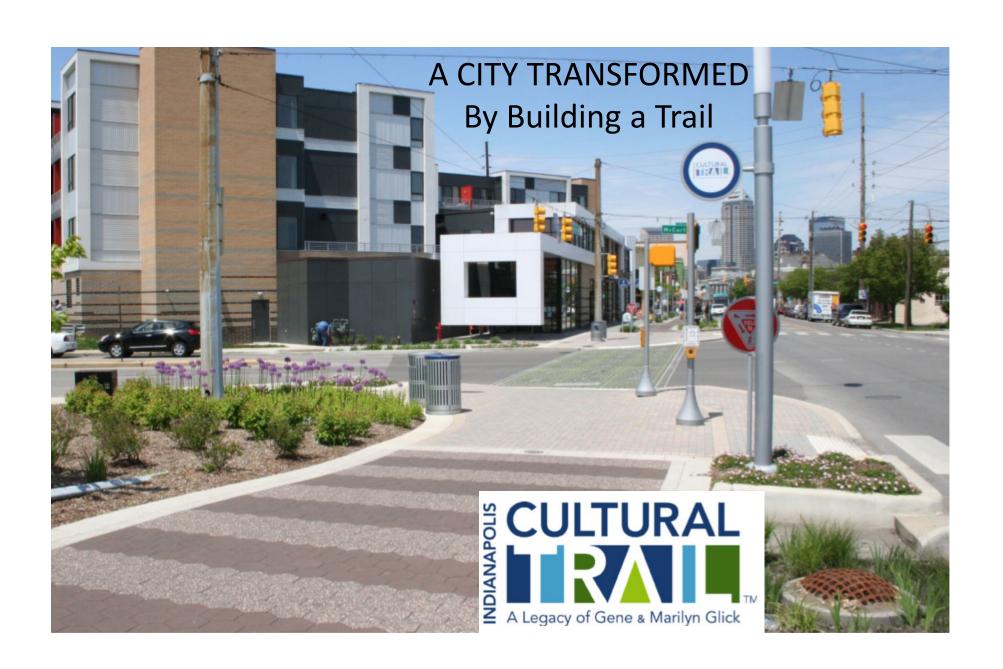
- Resolutions of Support unanimously passed by all six member localities
- Virginia Outdoors Plan lists the ART as a Featured Project in the Crater Region
- Conserve Virginia plan -Entire ART project within Conserve Virginia map
- Virginia State Scenic River -Entire ART project is along a designated scenic



## **COLLABORTION and PARTNERSHIPS THAT WORK!**









### WE CAN ACHIEVE THIS!

Just like other communities around the nation.

"This is something that created a common bond. It really pulled us all together. It really connects us all."

—Rutherford County Manager Steve Garrison

"[The trail] is very tied to the prevention of disease and healthy eating and an active lifestyle."

— Jill Miracle, RHI Health Legacy Foundation

"We are creating a place where pedestrians feel safe."

— Walker Harrison, Town of Spindale

"It brings in tons of people. People have read about it and come from far out of state." —Dana Bradley, Outdoor Programs Director, Rutherford Outdoor Coalition

http://www.rutherfordoutdoor.org/trails/thermal-belt-rail-trail



## POSITIVE ECONOMIC IMPACT

- \$6.1 MILLION Visitor Spending
- 100 FTE JOBS Equivalent
- \$3.6 MILLION Wage & Salary
- \$613 THOUSAND State & Local Tax Revenue
- 3.7% More avg. Increase in assessed value of properties bordering the trail than similar properties not adjacent to the trail, 2014-2016

Institute for Service Research; VA Capital Trail Economic Impact Study: FY2018-19





# Virginia Outdoors POWERFUL ECONOMIC ENGINE

\$21.9 BILLION Consumer Spending

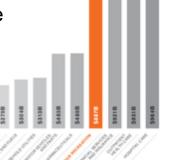
197,000 Direct Jobs

\$6.5 BILLION Wages & Salaries

\$1.2 BILLION State & Local Tax Revenue

\$13.61 Generated for every \$1 of tax revenue provided to VA State Parks in 2016

2017 Outdoor Industry Association





## Use is Increasing PROMATTOX RIVE



Benefit is already being felt with just a portion of trail complete.

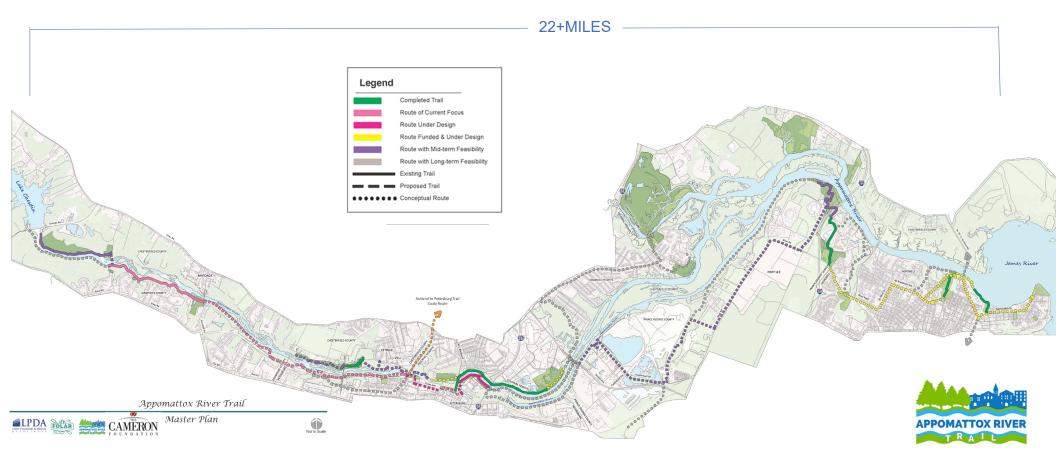
1st Year-to-Year Counts along the Appomattox River Trail

	2018 USE	2019 USE	PERCENT INCREASE
FERNDALE PARK TRAIL*	65	122	88%
PATTON PARK TRAIL*	15	109	627%
ROSLYN LANDING TRAIL	62	323	421%
APPOMATTOX RIVER REGIONAL PARK TRAIL*	9	2	-78%
HOPEWELL RIVERWALK	31	800	2481%
TOTAL TRAIL USE	182	1,317	624%

Counts are taken on two days in Spring and Fall; In morning and evening, 2-hour shifts \*data for all days/times not available because volunteers not available for all dates/shifts

Photo Inset: Trafx Automated Infrared Counter

## Details of on-the-Ground Progress & Activities Along the Appomattox River Trail



## Progress & Activities Appomattox River Trail - East

Prince George - Hopewell









## Progress & Activities Appomattox River Trail - East

## City of Hopewell – 5.5 miles from City Point National Park to I-295 bridge complete by 2020

- Riverwalk
  - Phase 1 Funding from General Assembly,
     FOLAR, city of Hopewell <u>Complete</u>; <u>0.3 miles</u>
  - Phase 2 Funding DCR RTP. <u>Funded; Under</u> <u>design and readying for bid in June</u>
  - TrafX Counter <u>in-place collecting metrics</u>
- TAP Funded bike/ped improvements along trail routes:
  - Phase I of new bike lanes (Design & <u>Construction</u> <u>FY20</u>)
    - Riverside Ave, N 21<sup>st</sup> St, W. Broadway and Mesa Dr; 1.6 miles
  - Phase II of new bike lanes (Design & Construction FY21)
    - Appomattox St to Cedar Ln to Pecan Ave;
       0.85 miles
- Riverside Stormwater Greenway <u>Complete</u>
  - Funding from the National Fish & Wildlife
     Foundation, the Chesapeake Bay Foundation,
     the Virginia DEQ and city of Hopewell; 0.2 miles



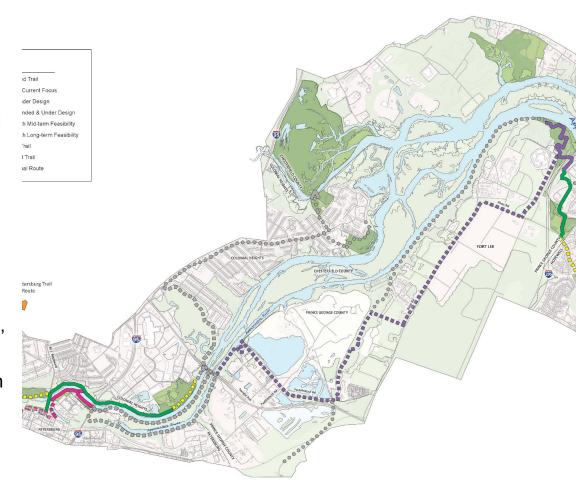
## Progress & Activities Appomattox River Trail - East

### **Prince George County – 6.3 miles**

- On road section, much like Capital Trail Working to incorporate into Comp Plan; 3.5 miles
- Support from VDOT to cross under I-295 with permit from local district
- Feasibility Study to Connect Appomattox River Trail to Virginia Capital Trail – VDOT/CPDC <u>Complete:</u> <u>Recommends bridge replacement; Roadway</u> <u>shuttle in short-term</u>
- <u>TrafX counter in-place collecting metrics</u> at ARRP Trailhead

## City of Colonial Heights – 2-miles to be complete by 2022

- To be completed by 2022 CMAQ and TAP
  - Phase IV extend trail west approximately 2,100' from Boulevard Bridge
  - Phase V extend east approximately 2,150' from Roslyn Park to Jennick Rd
- Potential bridge connection to Pocahontas Island using existing historic structures
- TrafX counter <u>In-place collecting metrics</u> at Roslyn Park Trailhead







Rendering showing potential pedestrian bridge

## Trail Middle Pocahontas Island - Colonial Heights







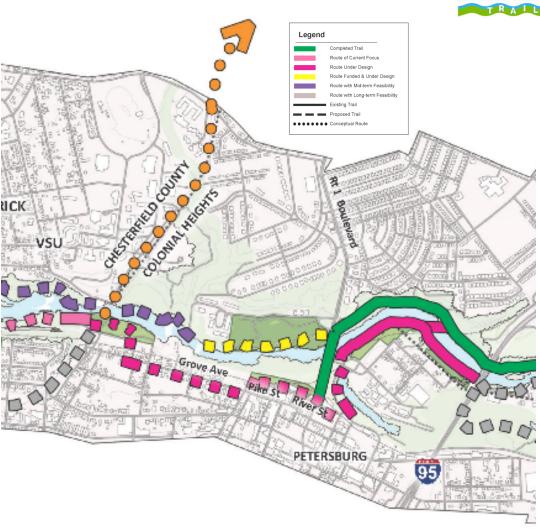
## 7 Mile Stretch - Current Activity

City of Petersburg I-95 to Battersea Bridges

- VDOT Revenue Sharing/Cameron –
   Appomattox River Trail Way Project contract under development; 0.25 miles
- VDOT Ashland to Petersburg Trail Study.
   Complete. Recommends connection at Appomattox River Trail Way
- 2 miles of trail under engineering/design phase; Privately <u>funded by Cameron</u>, FOLAR managing
- .33 miles W. of University Blvd. <u>Funded by</u>
   <u>Cameron/Mary Morton Parsons Foundation;</u>
   <u>Construction to be completed in 2020</u>
- Support from Virginia Outdoors Foundation for land acquisition
- TrafX counter in-place collecting metrics at Univ. Blvd

### Ashland to Petersburg Trail Study Route





## Trail Middle – Current Activity

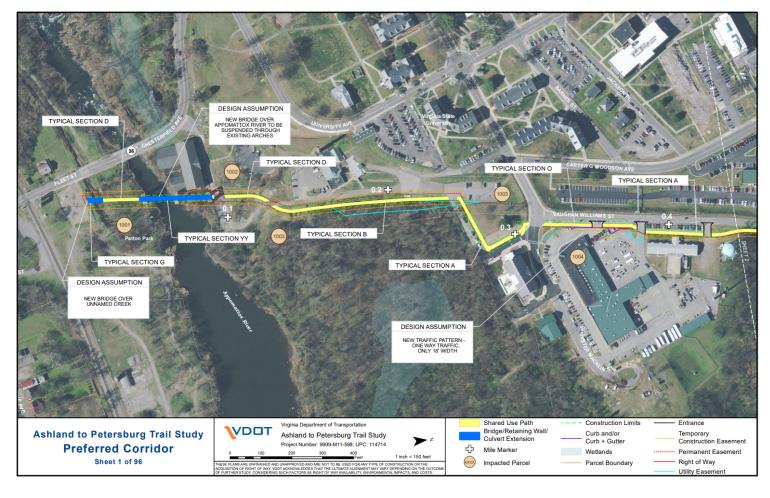
Historic Petersburg – University Blvd





## Trail Middle - CURRENT Activity Proposed Ashland to Petersburg





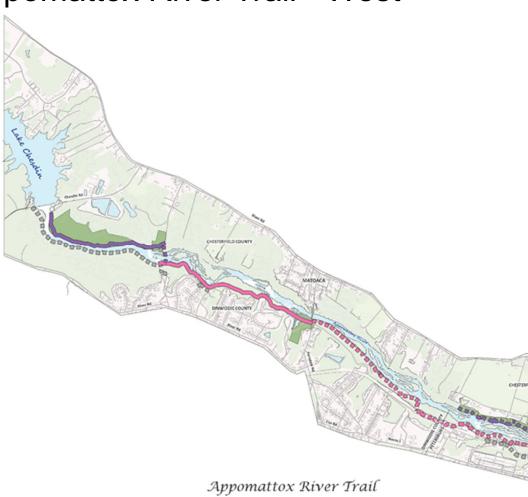
## Progress & Activities Appomattox River Trail - West

### Dinwiddie County – 3 miles

- Advance ROW work with private partners to fill in gaps and connect to Petersburg
- TrafX counter in-place collecting metrics at Ferndale Park/Canal Trail

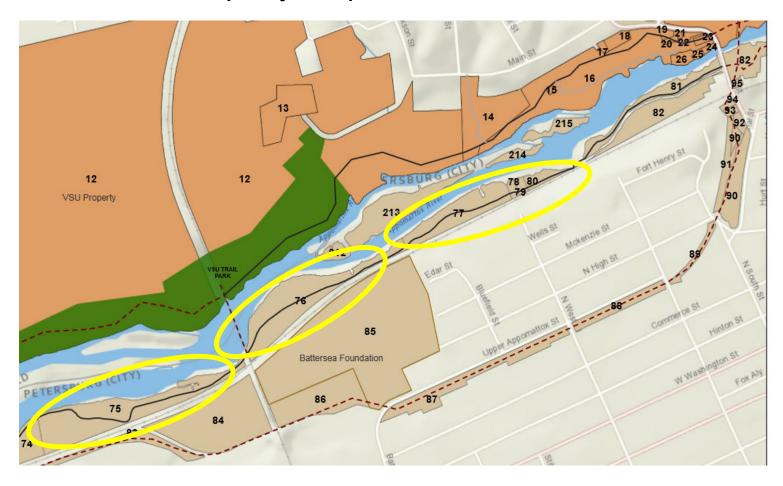
### **Chesterfield County – 3 miles**

- Ettrick VSU trailhead and trail complete; 0.3 miles
- Funding strategy for western bridge to Dinwiddie as a regional public/private partnership; as well a ROW/land acquisition (Future CIP)
- Trafx trail counters in place at several trail locations
- VSU Appomattox Overlook and efforts toward more bike/ped friendly campus – and community connections

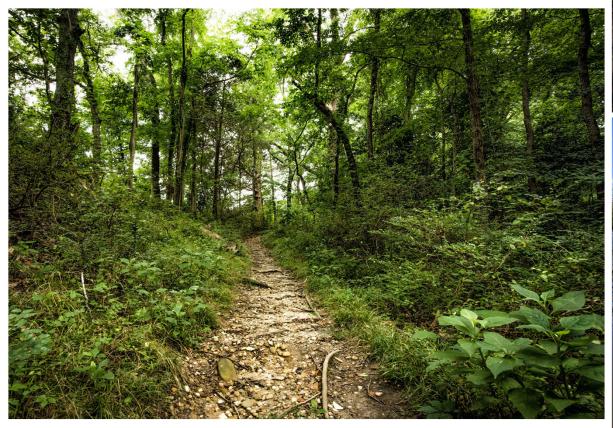


## Trail West - CURRENT Activity Property Acquisition-Easements





Trail West – Future Plan Petersburg - Dinwiddie









## Trail West - FUTURE PLAN West of Battersea Bridges to Ferndale Park







ART WILL TRANSFORM OUR REGION!

