



FOLAR Corporate Membership

FOLAR invites you to join us in our mission to conserve and protect the Appomattox River for all to enjoy

Thank you for being a leader in the community. As an employer, you recognize the value that the quality of life in our region affords you, your employees, and your customers. You now have an opportunity to leave a lasting mark in your community by investing in the only organization in the region dedicated to conserving and protecting the natural, cultural and recreational resources along the Lower Appomattox River.



FOLAR is getting people of all ages outdoors, connecting them to nature and history, making it easier to be active and step away from computer and phone screens. We're organizing river clean-ups, removing thousands of pounds of trash from the river, and advocating for water quality. We have put together a Master Plan for connecting the 20+ miles that will create the world-class Appomattox River Trail across six cooperating jurisdictions – Chesterfield, Dinwiddie, and Prince George along with Colonial Heights, Hopewell, and Petersburg. We've already helped to create, improve, and maintain, 7 boat access points, 10 miles of walkable riverside trails, and 11 riverside parks.

Your business can be one of our partners and will be recognized for helping to create opportunities for improving our river as well as for economic growth along the trails, for tourism, for education, for healthy lifestyles.

Through your support, together we will continue the effort to ensure the long-term sustainability of our river and its natural surroundings.

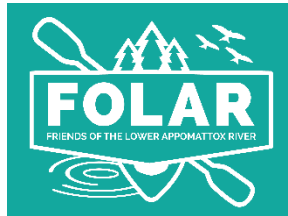


Benefits

The FOLAR corporate membership program is for businesses and organizations interested in seeking an identity with a highly respected regional conservation organization. It offers the opportunity for increased visibility and identification with water and land conservation as well as wellness and environmental learning causes.

Positive Exposure

Companies that choose to become corporate members will immediately gain increased exposure. Your company name, products/services, and contact information will be seen by thousands of likely customers and partners on FOLAR's website, social media, newsletter, and other communication materials.



The Friends of the Lower Appomattox River (FOLAR), the only non-profit organization in the region dedicated to conserving and protecting the natural, cultural, and recreational resources along the lower Appomattox River, invites you to support our work, our many events, and programs by becoming a Corporate Member. Corporate Members provide unrestricted annual support for FOLAR’s many education and outreach efforts in our community. Such support is critical in developing river stewardship, improving parks and river access, establishing trails, and protecting special places.

Corporate Members Make a Difference

Please consider supporting our programs at one of these levels:

<u>Corporate Membership Level</u>	<u>Benefactor</u> \$5,000	<u>Guardian</u> \$3,000	<u>Champion</u> \$1,000
The knowledge that you are making a difference for your community’s future	√	√	√
Referrals and technical assistance resources including recreation, conservation, preservation	√	√	√
Placement of name on FOLAR website and newsletter	√	√	√
Invitations to FOLAR presentations and discussions and annual meeting	√	√	√
Placement of name, logo and link to company website on FOLAR website and newsletter	√	√	
Name tag recognition at FOLAR events	√	√	
Announced recognition at FOLAR events	√		
E-newsletter article about your company	√		

Contributions to FOLAR are tax - deductible.

For questions about FOLAR’s Corporate Member program, please contact Wendy Austin at waustin@folar-va.org or 804-543-0325

1964 Wakefield Street, Petersburg, VA 23805 | 804-861-0666 | contactus@folar-va.org | www.folar-va.org